



June 2015

Case Studies

PropertyBank Helps Keypoint Tenants Find New Office

With an expiring lease that was unlikely to be renewed due to redevelopment works, Keypoint tenant HTE (S) Pte Ltd quickly sought expertise from PropertyBank for their relocation.

Being in the direct marketing business, HTE (S) Pte Ltd needed an office in a highly accessible location. The company had initially considered Business 1 (B1) light industrial spaces to enjoy lower rents, but was found ineligible due to the Urban Redevelopment Authority's strict B1 zoning guidelines. As such, PropertyBank stepped up the search for other alternatives.

Through its extensive bank of properties, PropertyBank narrowed down the search to fringe city offices that met the client's rental and accessibility criteria. The team successfully found a premise at targeted rental costs without compromise in location. HTE (S) Pte Ltd has since successfully shifted into its new premise at KH Plaza and enjoys a wide array of amenities there as well.

PropertyBank has helped multiple Keypoint tenants find their next office. Be it a rental or purchase decision or a move to industrial or office buildings, PropertyBank has the expertise to help companies meet their search criteria. If you are an existing Keypoint tenant and require real estate consultancy, look no further than within the building – consult with PropertyBank today!

News

Co-working Spaces: The New Work Space Concept

Community, collaboration and creativity. These are the three main reasons most professionals, managers, executives and businessmen (PMEBs) gather in offices for work. After all, some of the best business ideas and decisions are borne from effective team discussions and communal work life.

With the surge in number of remote workers in Singapore, a new co-working concept is on the rise. Co-working spaces are shared working environments where freelancers and employees of various organisations work or collaborate in. This arrangement promotes interaction and cross-pollination of ideas among co-tenants, hence stimulating greater creativity.

It's a practical concept, especially for smaller businesses. Workers get access to basic infrastructure at lower operating costs while still reaping the benefits of communal work life. Studies show it yields higher productivity levels and greater work-life balance too.

To find out more about co-working spaces, **contact us** today.

Source: Singapore Business Review, Sqwiggle and PropertyBank research

New @ Kallang from \$1.80 psf/mth



PropertyBank is proud to be the appointed marketing agent for industrial property 1 Kallang Way 2A. From 5,300 sqft for unit spaces and 12,000 sqft for single floors to 86,000 sqft for the entire space, 1 Kallang Way 2A is a choice location for businesses. Call us at 8333 1338 or email ask@propertybank.com.sg to consider this space.

Join Our Team!

PropertyBank is expanding and we would like you to join us! PropertyBankers work hard to meet the demands of a growing business and we play hard too celebrating the successes of the company. Our people are our assets and we provide mentorship and training to develop careers to their full potential. We are looking for a self-motivated individual with excellent team spirit, preferably with some experience in the real estate industry. Are you ready to be a PropertyBanker? Email to us at hr@propertybank.com.sg today.

Spaces Spotlight



Tai Seng

Unveiling a new development by Tai Seng MRT station, expecting to complete in Q3 2015, PropertyBank is glad to conduct preview site visits by appointment. Located within the Paya Lebar iPark, a lifestyle park in the making with close proximity to

Corporate HQ buildings like Suki, Sakae, Breadtalk, Charles & Keith. This new building is likened to a Grade A standard and will be a good choice amongst growing businesses. Unit sizes range from 900 sqft to 15,000 sqft for single floors. The space is ideal for companies relocating from the Central Business District and businesses from IT, media/creative industries, telecommunications, R&D industries. Be the privileged few to have a preview, call us at 83331338 or email ask@propertybank.com.sg.



Burlington Square

Located in the city centre on Bencoolen Street, Burlington Square is a commercial development brimming with everyday activities.

Amenities are found on its ground floor and in the vicinity, including eateries, supermarkets, banks, convenience stores and more. Tenants can take a short walk to retail complexes such as Bugis Junction Shopping Centre and Sim Lim Square for electronic gadgets.

The property is highly accessible via public transport, being close to the East West Line (EW12: Bugis) and Circle Line (CC2: Bras Basah). Several bus stops are near the development as well.



Hongkong Street

Named after the island city of Hong Kong, Hongkong Street is a mini heritage site reflecting the quaint charm of refurbished shophouses, buildings and food joints.

The street lies near the Singapore River where Chinatown begins to merge with Boat Quay. The central location is highly accessible with plenty of bus options and just a three minute walk to Clarke Quay MRT station.

The space is suitable for a variety of businesses such as consultancy, architecture, media and accountancy.

Have a Coffee on Us, Every Thursday



Are you a landlord with burning questions about how you should manage your property portfolio? Are you a tenant wondering if you should relocate or renew your lease? Are you looking out to buy or sell your property, but uncertain of a good time to do so?

Fret not, PropertyBank will answer your questions! Connect with us every Thursday – name the venue and we will buy you a coffee break with complimentary consultation on your property questions. Arrange a meeting session at 8333 1338 today!

Contact Us

t: 6293 3308

HOTLINE: 8333 1338

Email:

ask@propertybank.com.sg